Chapter 14 section 2 and 3

1. Why did business leaders oppose government regulation?
2. Why did business leaders wants to apply Darwin’s theory of natural selection to human society?
3. What were the implications of social Darwinism?
4. Describe the business structures that were most common at the end of the Civil War.
5. How did trusts and monopolies stifle competition?
6. Which of John D. Rockefeller’s business practices might be viewed as ruthless?
7. How did Rockefeller and Carnegie use their wealth to do good?
8. What was the Gospel of Wealth?
9. How did George Pullman’s “company town” prove to be a mixed blessing?
10. How did department stores make shopping easier?
11. In addition to the methods described in this section, what other way do retailers today appeal to potential customers?